BlueCares VIP Service

This new service connects you directly with your own health care assistant – a real person who will help you navigate everything from simple benefits questions to critical care needs, and everything in between.

What **BlueCares VIP** can do for you:



Provide expert guidance

Get the most from your benefits with a team that knows your plan and health history and will tailor recommendations to your specific needs.

Coordinate care

Your health care assistant can help you find the most appropriate type of in-network doctor for your medical needs, so you pay the lowest out-of-pocket costs.

Answer your questions

Need an ID card? Curious about a cost or claim? Need to know where to go for care? Your health care assistant can answer your questions through our app.

Solve and simplify

Health care can be complex. Your health care assistant helps with the hard part so you don't have to.



BlueCares VIP Service

Putting **personal care** into health care.

Your own health care assistant

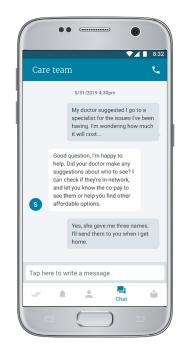
Dedicated service from a real person

When you need them

Available to text or chat – whatever is easiest for you

For any health or benefit issue

Get new ID cards, understand your statements, find providers, manage medical concerns and more



"I was surprised to talk with a real person, and not a bot. I got my questions answered and found the care I needed."

– BCBSNE member

It's free and easy to use!

Download the Wellframe app and register for BlueCares VIP service today

Enter access code **SMS** and your member ID



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