

Policies and Procedures Guide for Providers

INTRODUCTION

Blue Cross and Blue Shield of Nebraska's (BCBSNE) policies and procedures provide important information for physicians and health care professionals, facilities, as well as psychiatric and dental providers.

The contents of the policies and procedures are contractually binding for compliance, based on your provider agreement with BCBSNE. Providers must follow all applicable BCBSNE policies and procedures, as well as policies specific to member contracts applicable to the covered person. Contracting providers agree to provide appropriate information to their employees, agents and representatives consistent with this commitment.

Please note that your subcontractors are subject to the terms of your contract with us, and you are responsible for ensuring their compliance with it, as well as all policies and procedures outlined on this website and all applicable federal and state statutes, laws and regulations.

When there is a discrepancy between the terminology on this site and the provider contract, the specific contract language will prevail.

The information on this site is subject to change. Deletions and additions are published periodically. Some will have an effective date. Those with no effective date are effective as of the date the policy is published.

It is important to familiarize yourself with the information provided on this website and have it readily available as a reference.

ACCESSING POLICIES

We house all provider policies and procedures on our website, NebraskaBlue.com. The <u>policies and procedures webpage</u> features a search bar, which enables you to look up general policies and procedures, billing and reimbursement requirements and guidelines for dental professionals by keyword.

To find a policy or procedure under the categories listed above:

- 1. Launch the webpage.
- 2. Type a keyword, such as "BlueCard," into the green search bar, then hit enter.
- 3. Scroll through the results to find the information you're looking for and click on the applicable link to open the policy webpage and review the content.

ADDITIONAL RESOURCES

The policies and procedures webpage houses additional resources for providers, including BCBSNE's Medicare Advantage policies, definitions of terms for health care professionals and medical record standards.

Please visit the policies and procedures webpage to access these materials.

ADVERTISING POLICY

With prior approval from BCBSNE, contracting providers are permitted to mention their BCBSNE network affiliation(s) in electronic or print advertising or promotional materials, such as telephone directories, websites and brochures.

You are required to submit intent for use, including any copy or design, for review and approval to: BMR@NebraskaBlue.com.

You are NOT permitted to use the Blue Cross and Blue Shield symbols at any time.

QUESTIONS?

Reach out to ProviderExecs@NebraskaBlue.com.